PHARMADIA

B2B Distribution Presentation

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Pharmadia is a Turkish medical devices and health products company focused on diabetes care consumables and related medical supplies. It operates through Pharmadia İlaç Sanayi & Ticaret A.Ş. in Turkey and a related entity in the United States Pharmadia LLC marketing under brands such as SafeFine in both local and international markets.

SAFE FINE

Advanced Diabetes Care Solutions

Full Product Range for Distribution Partners

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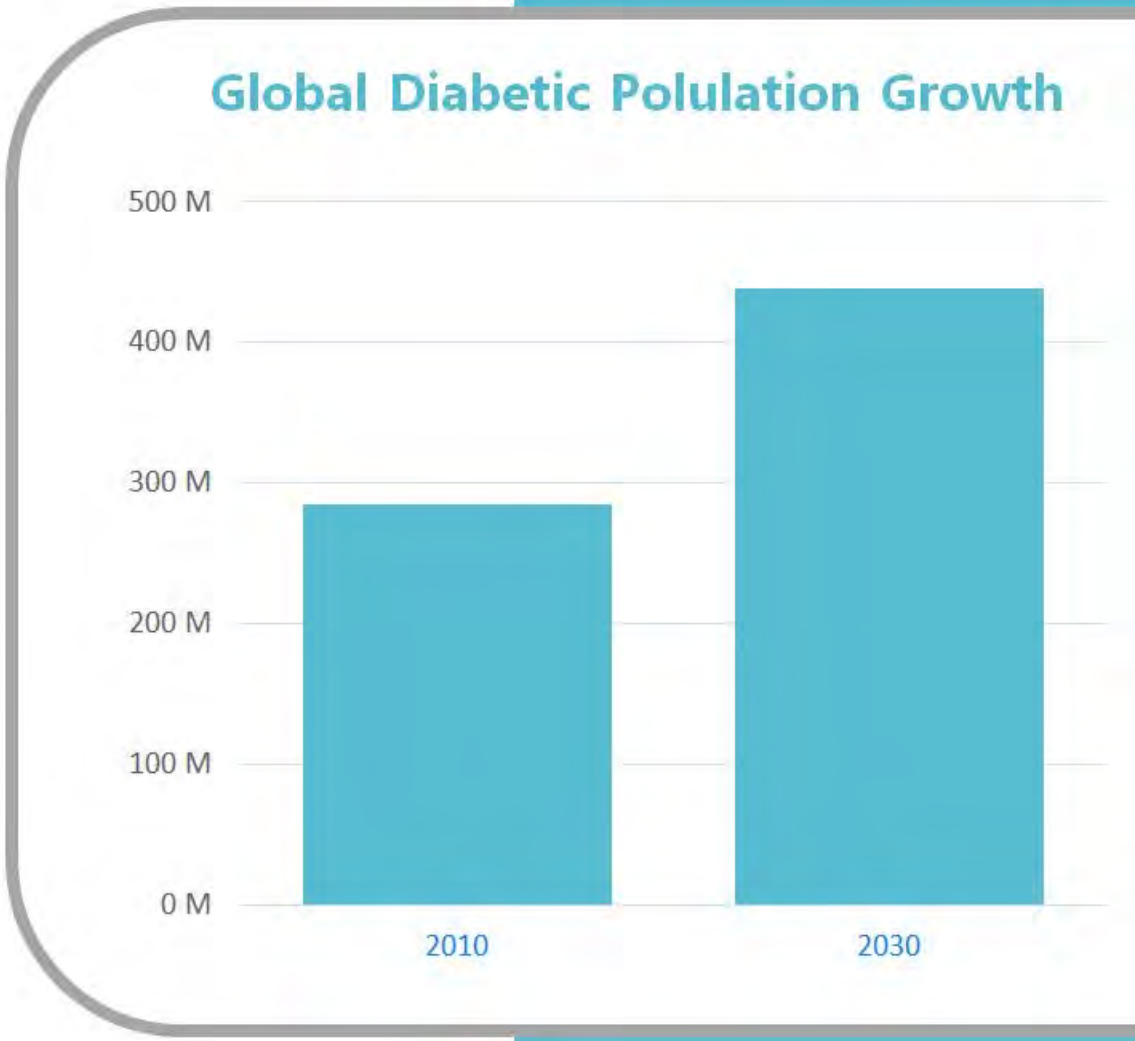
Growing Demand for Diabetes Care Products

A stable, high-frequency consumption category with strong long-term demand

Diabetes care products are used daily, ensuring continuous consumption and frequent reordering throughout the year.



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Distributors Face 3 Key Challenges

Multiple Suppliers

Managing multiple suppliers increases complexity, delays, and operational inefficiency

Price Pressure

Constant pressure to offer competitive pricing while maintaining acceptable margins.

Inconsistent Quality

Variations in product quality create risk, returns, and loss of customer trust.

These challenges limit growth and reduce profitability.

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SafeFine Simplifies Your Supply

A reliable, efficient, and scalable solution for distribution partners

Everything You Need in One Source

Cover your full product needs with a complete portfolio including pen needles, syringes, lancets, sharps containers and lancing device

Reliable quality

Ensure stable product performance and reduce risk with consistent and controlled quality standards.

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Product Portfolio

Insulin Pen Needles

Syringes

Lancets

Sharps Containers

Lancing devices

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Insulin Pen Needles

- ✔ **Sterile & Single Use**
  Safe and hygienic
- ✔ **Universal Fit**
  Compatible with all major insulin pens
- ✔ **Ultra Fine Needles**
  Designed for smooth and comfortable injection
- ✔ **Multiple Sizes Available**
  4mm, 5mm, 6mm, 8mm options

Designed for comfort, reliability, and daily use

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Syringes

✔ High Precision

Accurate and consistent dosing

✔ Smooth Operation

Easy and controlled plunger movement

✔ Sterile & Safe

Single-use, hygienic design

✔ Wide Application

Suitable for hospitals, clinics, and pharmacies

High-repeat product with strong cross-selling potential

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Lancets

- ✔ **Safety and Comfortable**
  Minimizes pain during use
- ✔ **Ultra-Fine Needle**
  Easy and controlled plunger movement
- ✔ **Sterile & Single Use**
  Single-use, hygienic design
- ✔ **Wide Application**
  Fit for almost all lancet devices

Ideal for high-demand distribution channels

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Lancets Devices

Controlled, comfortable, and easy blood sampling

✔ Adjustable Depth Control

Allows personalized comfort for different skin types

✔ Smooth & Gentle Operation

Designed to reduce discomfort during use

✔ Ergonomic Design

Easy handling and improved user control

✔ Compatible with Standard Lancets

Works with widely used lancet types

Enhancing patient comfort in daily diabetes care .Improves user experience and supports repeat usage

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Sharps Containers

Safe and compliant disposal solutions for medical waste

- **Reusable**
  Can be reused at least 20 times
- **Safe**
  Sturdy shell with resistance to piercing and hitting
- **Portable**
  Small enough to fit in a pocket
- **Compatible with Standard Lancets**
  Works with widely used lancet types

Safe disposal solutions for a cleaner and safer environment

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Complete Category Solution

All essential diabetes care products from one reliable source

Pen Needles

High-demand daily-use product

Syringes

Reliable solution for clinical use

Lancets

High-repeat testing product

Sharps Containers

Essential for safe disposal

Increase your order volume with a complete product offering

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Validated in the USA Market

✔ **Strong Customer Feedback**
Consistently positive user experience

✔ **Daily Sales Activity**
Active high demand with regular orders

✔ **Trusted by Real Users**
Proven reliability in real-life use

✔ **Amazon's Choice Product**
Selected based on performance, pricing, and customer satisfaction

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Distribution Offer

Trial Order Available

Start with a small initial order to test the market

Exclusive Partnership Option

Opportunity for territory-based distribution rights

Scalable Growth Potential

Expand volume as demand increases

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Thanks!

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